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UNU-IIGH and MOH Malaysia.

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## REGISTRATION FORM

Name: \_\_\_\_\_  
IC No./Passport No: \_\_\_\_\_  
Institution/ Department: \_\_\_\_\_  
Full Postal Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_

I would like to attend the FOR SECOND INTERNATIONAL  
HEALTH ECONOMIC SEMINAR: BASIC HEALTH ECONOMICS  
as a participant :

Participant status	Fee
Student	<input type="checkbox"/> RM 200
Medical Officers, Specialist, Managers (Gov)	<input type="checkbox"/> RM 250
Medical Officers, Specialist, Managers (Private)	<input type="checkbox"/> RM 300
International Participant	<input type="checkbox"/> USD 250

Enclosed bank-in slip / crossed cheque / money order/ local order  
No.: ..... amounting to RM/USD .....  
as registration payment for the seminar **made payable to UKM  
KESIHATAN SDN BHD** Acct. No.: 564137200602 Maybank Berhad  
Taman Midah, Cheras.  
(Full payment needed for registration)

Signature: .....  
Date: .....

Please address all correspondence to:  
**International Centre for Case-Mix and Clinical Coding (ITCC)  
UKM Medical Centre ( UKMMC),  
Jalan Yaacob Latif,  
Bandar Tun Razak, Cheras, 56000 K. Lumpur  
Tel: 603-9145 5696 (Siti), 5695 (Sharifah), 7821 (Zura)  
Fax: 603-9171 3057 E-mail: casemix@ppukm.ukm.my  
Website: www.casemix.my/mahea/**

### SEMINAR INFORMATION

Date : 14th Dec - 16th Dec 2009 (Monday - Wednesday)  
Time : 8.00AM - 6.00PM  
Venue : Lecture Hall 1, UKM Medical Centre ( UKMMC) K.L  
Tel : (603) 9145 5696 / 5695  
Fax : (603) 9171 3057  
E-mail : casemix@ppukm.ukm.my  
Website : http://www.casemix.my/mahea/



# SECOND INTERNATIONAL HEALTH ECONOMIC SEMINAR: BASIC HEALTH ECONOMICS



## Malaysian Health Economics Association (MAHEA)

Date: 14-16th December 2009  
(Monday - Wednesday)  
Venue : Lecture Hall 1, UKMMC

Organised by:



Co-Organisers:



# SECOND INTERNATIONAL HEALTH ECONOMIC SEMINAR: BASIC HEALTH ECONOMICS

Malaysian Health Economics Association (MAHEA) in its activity plan for 2009 has proposed to conduct an international seminar on health economics in collaboration with International Case-Mix and Clinical Coding Centre (ITCC-UKMMC), UNU-IIGH and MOH Malaysia. The aim of this seminar is to introduce and enhance the knowledge of health economics to the participants. The target participants are health economists, clinicians, policy makers, hospital administrators and all interested parties.

The theme for this seminar: BASIC HEALTH ECONOMICS.

This seminar addresses the application of the techniques of cost-effectiveness and cost-benefit analysis to evaluate a variety of programs. These techniques are critical for researchers and policy makers in many sectors. For example, health policy makers in both industrialized and developing countries use it to help plan health services, evaluate new technologies, programs, and procedures or design health insurance benefits. Also, policy makers and non-governmental organizations can use the technique to allocate resources and evaluate programs in many sectors including conservation, women's education, and economic development.

The aim of our association is to promote the science of health economics and outcomes research (the scientific discipline that evaluates the effect of health care interventions on patient well-being including clinical outcomes, economic evaluation, and patient-reported outcomes) and facilitates the translation of this research into useful information for healthcare decision-makers to ensure that society allocates scarce health care resources wisely, fairly and efficiently.

This can be achieved by embracing health care researchers from all disciplines conducting economic evaluation. These disciplines include health economics, epidemiology, decision analysis, modeling, risk assessment, patient-reported outcomes (quality of life), and use of 'real world' data such as health care database analyses, observational studies, and patient registries. Health care includes use of pharmaceuticals, biologics, genetically-derived products, medical devices, delivery systems, and health services.

1. To promote scientifically sound health economics research and its application in health.
2. To provide methodological expertise and research infrastructure to support such research
3. To provide opportunities for collaborative research which act as a forum to share experiences and research findings
4. To disseminate research findings, translate and incorporate research findings into management practice and health policy.
5. To be an international excellence center for health economic education, training and innovations.

## EXPECTED OUTCOMES:

It is hoped that, the seminar will provide:

1. Better understanding in the basic health economics especially in cost effectiveness and cost benefit analysis methodology.
2. Increase in knowledge on health economics and its various modalities.
3. Increase in the interest to conduct health economics evaluation at both the university and national level.

## MONDAY 14 DECEMBER 2009

### Day 1:

- 0830 – 0900: Registration  
0900 – 0930: Opening Remarks by Tan Sri Prof Dr Mohd Salleh Mohd Yasin  
0930 – 1000: TEA BREAK  
1000 – 1130: Principles of Cost-Benefit and Cost-Effectiveness Analysis and the Measurement of Costs  
1130 – 1300: Measuring Benefits and Effectiveness  
1300 – 1400: LUNCH  
1400 – 1600: Applications of Cost-Effectiveness Analysis  
1600 – 1700: Q & A sessions  
1700 – 1730: TEA BREAK

## TUESDAY 15 DECEMBER 2009

### Day 2:

- 0900 – 1030 Principles of Cost-Benefit Analysis  
1030 – 1100 TEA BREAK  
1100 – 1230 Applications of Cost-Benefit and Cost-Effectiveness Analysis: Education and Research  
1230 – 1300 Q & A sessions  
1300 – 1400 LUNCH  
1400 – 1600 Modeling in Cost-Benefit and Cost-Effectiveness Analysis  
1600 – 1700 Q & A sessions  
1700 – 1730 TEA BREAK

## WEDNESDAY 16 DECEMBER 2009

### Day 3:

- 0900 – 1030 Exercise: Cost of Dengue Cases in America and Asia  
1030 – 1100 TEA BREAK  
1100 – 1300 Discussion: Costing research in Malaysia  
1300 – 1400 LUNCH



## SPEAKER

Donald S. Shepard, Ph.D., is Professor at the Schneider Institutes for Health Policy at the Heller School, Brandeis University. Director of the Institutes' group on cost and value, he is a health economist concerned with maintaining and improving health the United States and internationally. His major concentrations are cost and cost-effectiveness analysis in health, and health financing. Substantive areas concern cardiovascular disease, HIV/AIDS, dengue, vaccines, and pharmaceuticals, and environmental measures to control disease. He has been a regular member of initial review groups' rate grant applications for the National Institutes of Health in health services and HIV/AIDS.

### Contact

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