

# International Conference on Halal Cosmetics and Toiletries

13 & 14 April 2010, Matrade Exhibition and Convention Centre, Kuala Lumpur

## Provisional Programme

### Tuesday, 13 April 2010

8.00am	Registration
9.00am	Welcome Address by the Organiser
9.15am	Special Address and Official Launching by Y.B. Dato' Mustapa bin Mohamed, Minister of International Trade and Industry of Malaysia – <i>To be confirmed</i>
9.45am	Press Conference, Networking and Refreshments
<b>SESSION ONE</b>	
10.15am	<b>Cosmetics: The Next Developing Halal Sector</b> Abdalhamid Evans, Senior Analyst, Imarat Consultants
10.50am	<b>Saaf Pure Skin Care: Making an International Brand</b> Dr Mah Hussain, Founder, of Saaf Pure Skin Care, United Kingdom
11.25am	<b>Identifying Halal Ingredients and Additives for Cosmetics &amp; Toiletries</b> Dr Winai Dahlan (TBC)
12.00pm	<b>(Topic to be decided)</b> Hamidah Minhaj, President of The Cosmetic, Toiletries and Fragrance Association of Malaysia (CTFA)
12.35pm	Questions and Answers
01.00pm	Lunch
<b>SESSION TWO</b>	
02.00pm	<b>Developing Quality and Safe Halal Cosmetics for the World Market</b> Representative from SIRIM Berhad
2.35pm	<b>Research on Halal ingredients and alternatives to non-Halal ingredients</b> Universiti Putra Malaysia, Institute of Halal Food
3.10pm	Questions and Answers
<b>SESSION THREE – PANEL DISCUSSION</b>	
3.20pm	<b>Developing Global Halal Standards for Cosmetics and Toiletries</b> Panelist 1 – Puan Fadilah Baharin, Director General of Department of Standards Malaysia Panelist 2 – Puan Mariam Abdul Latiff, Vice President, Halal Integrity, Halal Industry Development Corporation, Malaysia Panelist 3 – Dr. Mah Hussain, Saaf Founder of Pure Skin Care, UK  Moderator - Darhim Dali Hashim, CEO, International Halal Integrity Alliance, Malaysia

<b>4.20pm</b>	<b>Networking and Refreshments</b>
<b>SESSION FOUR – PANEL DISCUSSION</b>	
<b>4.50pm</b>	<p><b>Procedures, Issues and Challenges in Certifying Halal Cosmetics and Toiletries</b></p> <p>Panelist 1 – Ybhg. Dato’ Wan Mohamad bin Dato’ Sheikh Abdul Aziz, Director General of Jabatan Kemajuan Islam Malaysia (JAKIM)</p> <p>Panelist 2 – Dr. Ir. Muhamad Nadratuzzaman Hosen, Majlis Ulama Indonesia</p> <p>Panelist 3 – Dr Winai Dahlan</p> <p>Panelist 4 – Australia</p> <p>Moderator – Darhim Dali Hashim, CEO, International Halal Integrity Alliance, Malaysia</p>
<b>5.45pm</b>	End of Day 1

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<b>SESSION FIVE</b>	
<b>9.00am</b>	<p><b>Halal Cosmetics and Toiletries: Consumers’ Perspective</b></p> <p>YBhg. Dato’ Dr. Ma’amor Osman, Secretary General of Muslim Consumers Association of Malaysia</p>
<b>9.35am</b>	<p><b>Developing Toiletries for Hajj and Umrah</b></p> <p>Muhammed Hamudi bin Abdul Khalid, Executive Chairman, El Hajj Products Sdn Bhd</p>
<b>10.10am</b>	<b>Questions and Answers</b>
<b>10.20am</b>	<b>Networking and Refreshments</b>
<b>SESSION SIX</b>	
<b>10.50am</b>	<p><b>Branding Halal Cosmetics for the Consumer</b></p> <p>Mohamad Faisal Bin Ahmad Fadzil, Managing Director, F A Herbs Sdn Bhd, Creator of Tanamera Tropical Spa Products and Jernah by Sheila Majid</p>
<b>11.25am</b>	<p><b>Halal Cosmetics – From the Lab to the Consumer</b> by Amanda Foxon-Hill, Cosmetic Chemist and Consultant from the Institute of Personal Care Science, Australia</p>
<b>12.05pm</b>	<p><b>Creating Beauty Clinics using Halal Cosmetics</b></p> <p>Ruby Siah sk, Founder of Beaubelle Worldwide Sdn. Bhd. / YBhg. Datin Dr. Clara, Founder and Chairperson of Clara International - TBC</p>
<b>12.40pm</b>	<b>Questions &amp; Answers</b>
<b>1.00pm</b>	<b>Lunch</b>
<b>2.30pm</b>	<b>Marketing Halal Cosmetics to the World Market: Case Studies</b>

	Panelist 1 – Representative from Wardah Cosmetics, Indonesia Panelist 2 – TBC Panelist 3 – Mohamad Faisal Bin Ahmad Fadzil, Managing Director, F.A. Herbs Sdn Bhd
<b>4.00pm</b>	<b>Closing Summary followed by Networking and refreshments</b>